



WEBINAR: PITFALLS IN AGENCY USE OF SOCIAL MEDIA

WEDNESDAY AUGUST 10, 2011 12:00 – 1:00PM PACIFIC

Powered by



PRESENTER:

Jeff Myers, Attorney

Law Lyman Daniel Kammamer & Bogdanovich

Jeff Myers, obtained his law degree from the University of Washington in 1986, after which he joined the Ecology Division of the State Attorney General's office until 1991 where he worked on hazardous waste and water quality issues. Jeff then worked in private practice in Seattle for several years, focusing on environmental cleanup issues and real property issues. In 1995, he became a Deputy Prosecuting Attorney with the Thurston County Prosecuting Attorney's Office, where he advised on land use and growth management issues.

Jeff joined this firm in 1998 where his practice is now focused primarily on land use and real property matters. Jeff also represents governmental clients in public disclosure issues, including matters arising under the Public Records Act and Open Public Meetings Act. Jeff has conducted numerous trainings and seminars on public disclosure and land use issues.

WCIA Members: If you missed the May Full Board Education Session here's your chance to hear what was presented!

DESCRIPTION:

This one hour webinar is designed to provide direction on the positive use of Social Media within a municipal environment. Jeff will cover:

- The Power of Social Media
- How Public Agencies Can Use Social Media in a Positive Manner
- Privacy Risks of Government 2.0
- Legal Issues Surrounding Social Media as it Pertains to:
 - Employment – Policy and Practices regarding Hiring, Discrimination, Retaliation and Termination Issues
 - Free Speech – Defining the Term in Today's World of Blogs, Tweets, Facebook and other forms of Public Comments by Employees
 - Non Public Forums, Regulations, Limits and Consequences of Speech
- Safeguards and Risk Management Controls
- Public Records Exposures – Creation, Retention & Other Issues Affecting Disclosure

WHO SHOULD ATTEND?

- **ALL Municipal Social Media Users**

QUESTIONS?

Contact Ingrid
Program Director
206-463-7487

clientservices@contractsolutionsgroup.com

PROGRAM DETAILS:

CREDITS: After the program, upon receipt of your Online Attendance submission, a group Certificate of Completion will be emailed to you. Architects, Engineers and other professionals may be able to earn 1.0 hours of continuing education credits

REGISTRATION DEADLINE: August 5, 2011

COST: \$129.00 for a single connection, allows an unlimited number of participants in your conference room for effective group learning. You can also participate from your desktop. Reduced pricing available for members of co-sponsors listed on registration form.



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REGISTRATION (Deadline Friday August 5, 2011)

Agency/Firm Name: _____

Registrant's Name: _____

Title: _____ Phone: (____) _____

Email Address*: _____

Complete Mailing Address: _____

**Your email address is required. Contract Solutions Group (CSG), a national Continuing Education provider to design professionals, will be managing the webinar and will be confirming your registration by email. Due to heavy use of spam filters, when you receive the confirmation email, we ask that you reply/return receipt so we are assured you'll successfully receive the second email with the Connection Instructions sent 2 days before the program date. If your firm filters incoming email, please add contractsolutionsgroup.com to your list of approved senders so we are assured you'll receive both emails. *Coordinator (above) is the person who will coordinate the group at your office and who will receive the connection instructions email, print out the program materials, etc.*

PAYMENT METHOD (Send Payment information via Email, Fax or

- WCIA Member Entity – **WCIA is offering a Free Connection to Members**
- Non-WCIA Member Entity \$129.00
- Check Enclosed** (Payable to Contract Solutions Group)
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NOTE: Credit card statements will show the charge under the name of: **Contract Solutions Group.**
Cancellation / Refund Policy: All cancellations must be received by August 5th and are subject to a \$25 administrative fee. Sorry, no refunds for no-shows or cancellations received after August 5th.

EMAIL:

CLIENTSERVICES@CONTRACTSOLUTIONSGROUP.COM

CONTRACT SOLUTIONS GROUP
PO BOX 775 VASHON, WA 98070
PHONE (206) 463-7487

FAX
(206) 463-7488